

# 3-YEAR STRATEGIC PLAN - DRAFT

October 2023

Eastern Mavericks District Basketball Club frames the delivery of services to our members around the following principles and practices:

	Club, team, me	Equity & consistency	Inclusivity	Professionalism	Open door for feedback	Transparency	Financial sustainability	
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#### Mission

To support our teams, players and coaches to be the best they can be both on and off the court.

To provide pathways for all members to participate in district, representative and elite levels of competition.

To be the Club of choice in the District basketball competition.

#### Goals

Goal 1: Positive Club culture.

Goal 2: Maximise player potential.

**Goal 3:** Develop the knowledge and skills of our coaches.

**Goal 4:** Player, coach and broader Club member wellbeing.

**Goal 5:** Regular, clear communications with our members.

Goal 6: Financial sustainability.

Goal 7: Future proofing our Club for growth

## Measures of success

**PLAYER RECRUITMENT, DEVELOPMENT & RETENTION:** Player skill and understanding of the game is constantly improving and they continue to play basketball for the Club throughout their junior years and into the senior program.

**COACH RECRUITMENT, DEVELOPMENT & RETENTION:** Coach knowledge and skill is constantly improving and they continue to volunteer in our junior and senior programs

**MEMBER WELLBEING**: Our members enjoy a positive playing, coaching and spectator experience. We take pride in being known as "Good Sports"

**FACILITIES MEET OUR NEEDS:** We have access to the training facilities necessary to develop our players and teams

HOME GAMES FOR ALL: All teams have a "home game" within the our region

**CONNECTED MEMBERS**: Our members have a strong sense of belonging and act in the best interest of the Club

### 3-Ds

**DEDICATION:** Devotion to the team and club, with a focus on continual improvement

**DETERMINATION:** Striving for excellence

**DISCIPLINE**: Work together as a team. Respect for players, coaches, officials and supporters.









