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## SOCIAL MEDIA POLICY

### Social Media Policy Overview:

Social Media plays an important role in sport. It is used for a variety of uses including advising game schedules, showcasing photos of various events and information about teams. Social Media includes many platforms such as Facebook, Twitter, Instagram, Snap Chat and on-line forums such as Hoops.com. This Policy is made available to all members and non-members alike via the clubs web site.

### 1. Social Media Code of Conduct

Social media can be fun, supportive, team building; however, it can be hurtful, misleading and dangerous.

- Comments, tags, notes and photos / images posted on social media sites such as Facebook, Twitter and on-line forums are meant to be supportive and positive
- Negative comments, photos / images, bullying, criticism, racism and sexist remarks are dangerous and harmful to people's wellbeing, especially to our basketball community.

**Eastern Mavericks District Basketball Club [EMDBC], greater Basketball community and the image of the sport can be put into a state of disrepute with negative commentary.**

**If the Code of Conduct is breached, please alert one of the following personnel**

- Team Manager
- Eastern Mavericks Member Protection Officer
- Basketball Manager
- President or committee member
- Parents, if you are the Team Manager or Coach of the team that the player is in

### 2. When using Social Media

#### DO

- ensure you have approval to take photos of other members /players
- use positive comments/images
- use social media as a positive outlet to promote players, teammates, teams, results, clubs and others involved in basketball.
- show the same level of respect as if you were playing, officiating or attending a basketball game
- be mindful of the content of photos, status updates & tweets
- be aware that your **actions on social media may have serious consequences**
- assume the person you are writing about will see what has been written

#### DO NOT

- use negative comments/images or make negative comments, bullying criticism or sexist remarks as they are harmful and not acceptable, these will be removed by the Clubs Social Media Administrators
- use social media to be critical of teammates, coaches, officials, administrators, volunteers or spectators. They are our basketball community.
- tolerate poor social media behaviour or actions

**There is no place for inappropriate social behaviour in basketball and it will not be condoned.** Social media is accessible to everyone, if the person you are discussing does not see it, somebody else will. When in doubt leave it out. If you are aware of or observe poor social media behaviour or actions, do not accept it.

**Any inappropriate behaviour found on social media will be forwarded to the relevant authorities where needed.**

### **3. Coaches & Team Managers**

- All Eastern Mavericks Coaches(immediately) and Team Managers (as from October 2014) **are not to engage and must de-friend** any Eastern Mavericks player under the age of 18 in any form of social media used.

### **4. Overview**

- All Eastern Mavericks DBC Members including coaches, team managers, committee, volunteers, parents and players must be aware of their responsibilities when using social media and warn that action can be taken against them.
- All Eastern Mavericks Coaches, Team Managers and members are not to engage in the forum Hoops.com
- If you are found to have acted improperly on social media regarding a basketball related matter, you are liable to disciplinary proceedings and may be required to face a tribunal hearing to explain your actions. A suspension from basketball could be imposed from Eastern Mavericks DBC or Basketball SA or Basketball Australia.

This policy is in support and endorses the Basketball Australia / Basketball SA and Eastern Mavericks Member Protection Policy.

This Policy is to be supported by all Coaching Staff and Team Managers and will be distributed to all volunteers, parents and players.

Eastern Mavericks has two Social Media Administrators.

### **EMDBC Committee**